



Reasons to Purchase and Own a Custom LMS for your company

- 1. Unique Requirements:** Your company's training requirements and workflows for the delivery of Online Learning are quite unique and only very few LMSes can meet everything you need out-of-the-box.
- 2. More than just Online Learning:** Your company is looking to implement a platform that covers more than just online learning. For example, you might need an LMS, an event management system, a member management system, an integration with your HRIS or ERP system, and a billing system all fully integrated with unique workflows and use cases. In this scenario, the chances are you will not be able to find a cloud solution that ticks all the boxes or is strong in every area.
- 3. Cyber-Security Concerns:** You require total control over your data and/or the solution must be hosted in your own premises or in your own servers, and not to be shared with other companies on the same server or same common data center such as a SaaS or cloud-based LMS. This can often be the case with some organizations with confidential data such as healthcare, banking or financial services institutions, government departments and so on. The vast majority of these situations require a behind the firewall and locally installed dedicated LMS.
- 4. Your own Logo and Brand:** You would like the LMS to be designed according to your company's brand identity, logo and other look-and-feel preferences.
- 5. Control Cost of Ownership:** Online Learning would be a long term strategy for your company and you would like to control the overall cost of ownership for a LMS and not having to pay additional sums of cloud usage or license fees for additional users as your user base grows.